



Some figures
for Switzerland:

- **5 deaths a day**
- 4,200 new cases a year
- **1 person in 20 will develop cancer after the age of 50**
- 3rd most common type of cancer
- **2nd most deadly type of cancer**
- Only 30% of the Swiss population aged over 50 gets screened

Early detection increases
the chance of survival*

- 100%** if diagnosed at the precancerous stage (polyps)
- 90%** if diagnosed in the early stage of cancer
- 10%** if diagnosed in the advanced stage of cancer

* chance of being alive 5 years after diagnosis

 mymiddlelife.ch



**In Switzerland,
5 people die of
colorectal cancer
every day**

Yet early detection
increases the chance
of survival
to over 90%



Together, let's eradicate colorectal cancer

Above the age of 50:
get screened regularly

All: get your loved
ones screened

The best screening
method is the one
that gets done:



Colonoscopy

**The standard full examination
using a probe**

Carried out by a gastroenterologist
in hospital or at a doctor's surgery
Special preparation of the colon

Every 10 years



FIT

Stool analysis

Kit available from your doctor
or pharmacist
Sample taken at home
Sample sent through the post

Every 2 years



Blood test

Colox®

Blood is taken at your doctor's office
or at a laboratory
Not reimbursable under basic insurance

Every 2 years